

HYDROGEN EXPO  
US

## Hydrogen Expo US 2008

held with the  
19th NHA Annual Hydrogen Conference

Expo dates: March 30 - April 1, 2008  
Conference: March 30 - April 4, 2008

Sacramento Convention Center  
Sacramento, California, U.S.A.

[www.hydrogenexpo.com](http://www.hydrogenexpo.com)  
[www.hydrogenconference.org](http://www.hydrogenconference.org)



### 2008 Theme: "Ramping Up Commercialization"

- Challenges and opportunities for early adoption
- Advancing the commercial use of available hydrogen and fuel cell products
- NEW: Live Demo Area



## Why Exhibit?

The NHA Annual Hydrogen Conference & Hydrogen Expo US make up the only industry gathering for every segment of the hydrogen and fuel cells business. Come to the number one meeting of energy professionals, policy-makers and investors and accomplish in a few days what might otherwise take months.

With a week of strategically relevant sessions, unmatched networking opportunities and the latest technology, the world's longest running annual hydrogen conference and expo is your best value.

**If your products and services provide solutions for the energy supply challenges of today and tomorrow, then exhibiting at Hydrogen Expo US is a must!**

Make sure your organization's developments are in front of those who count - don't miss this unique opportunity to meet people you will not see at any other events.

As an exhibitor at Hydrogen Expo US you will:

- Generate leads on the floor
- Introduce new developments
- Connect with partners for multi-national, multi-industry projects
- Find distributors for new markets
- Evaluate your competition
- Spot R&D and market trends
- Service your best customers

Act now and contact us to secure your booth at the only event that is a must for everyone dedicated to clean, safe and reliable energy.

In Europe & Asia:

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info@hydrogenexpo.com

In the US & Canada:

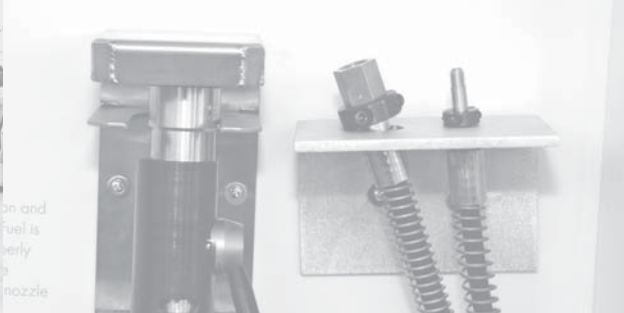
Tel. 207-236-6196, Tomlin Coggeshall,  
tc@hydrogenexpo.com  
or Dave Jackson,  
dj@hydrogenexpo.com

## Attendee Profile:

Energy professionals from a wide range of industry and service sectors will be looking for news from the lab, the latest developments in hydrogen and fuel cell technologies and viable alternatives for power generation and clean mobility at Hydrogen Expo US. This is who you will meet:

- Energy professionals from the industry and service sector
- Policy-makers
- Investors, insurers
- Media
- Visitors from airports, transit agencies, public and private fleet operators
- Representatives of the administration, healthcare, education, police, fire departments
- Gas station operators
- Visitors from the military
- Utilities representatives
- OEMs from the electronics industry, automotive, and residential heating  
... and many more!





## Options & Pricing

As an exhibitor at Hydrogen Expo US you can choose from different options, all of them designed to make your presence at the event cost-effective and successful.

### Space Only:

NHA members	US\$ 32.00 / sq.ft.
non-members	US\$ 36.00 / sq.ft.

The minimum space requirement is 100 square feet.

The fee for exhibit space includes:

- Exhibit space with pipe and drape structural support
- Signage with exhibitor name and booth number
- Free listing in the [www.hydrogenexpo.com](http://www.hydrogenexpo.com) exhibitor directory
- Free listing in the official Hydrogen Expo US show catalog
- 2 free exhibitor passes per 100 sq.ft., which give access to the exhibit hall, seminar forum and all receptions and food functions inside the hall
- Free speaking opportunity at the Hydrogen Expo US seminar forum (time slots are allocated on a first come - first served basis)
- Special promotion through press releases to our 10,000+ contact database of worldwide industry and media contacts

**Stand Design Packages** including carpeting and furniture are available at US\$ 390 per 100 sq.ft.

### Pavilions:

H2 from Renewables – H2 from Nuclear – Canadian Pavilion – UK Pavilion – State of North Rhine-Westphalia Pavilion

NHA members	US\$ 3,700 / 100 sq.ft.
non-members	US\$ 4,100 / 100 sq.ft.

The package for each pavilion includes:

- 10' by 10' exhibit space with pipe and drape, carpet, electrical outlet, name sign, 1 high table, 2 stools
- 1 speaking opportunity in the Hydrogen Expo US seminar forum (allocated on a first come-first served basis)
- Free online listing on [www.hydrogenexpo.com](http://www.hydrogenexpo.com) and free exhibitor catalog entry
- 2 free exhibitor passes
- Additional promotion through special signage, press releases, target-group specific mailings and adverts

### Live Demo Area:

The 2008 theme, "Ramping Up Commercialization", announces that hydrogen energy is graduating from development and prototypes into the real world of commercialization. A live demonstration area for hydrogen and fuel cell products currently available in the marketplace will be set up on the Hydrogen Expo US showfloor.

### Hydrogen Vehicle Ride & Drive:

The NHA Annual Hydrogen Conference & Hydrogen Expo US once again plan to host a hydrogen vehicle ride and drive, which will generate exceptional visibility for participating exhibitors and sponsors. If you are interested in this opportunity, please contact us for further details.

### 2008 Live Demo Area and Hydrogen Vehicle Ride & Drive Policy:

Non-members of the NHA who wish to participate in the Live Demo Area or in the Ride & Drive must purchase at least two 10'x10' booths or must pay a fee of \$5,000 if your organization does not wish to exhibit. This will entitle non-members to both the space for the vehicle / demo unit and the booth space in the expo hall. Members of the NHA who wish to participate in the Live Demo Area or Ride & Drive must purchase at least one 10'x10' booth, or pay a fee of \$2,500 if your company does not wish to exhibit. This will entitle members to both the space for the vehicle / demo unit and the booth space in the expo hall.

## Location:

California's state capitol Sacramento provides an ideal setting for the next Hydrogen Expo US. The event will draw opinion-leaders and stakeholders from the Golden State and the federal government to the event. Business travelers will find the Sacramento Convention Center conveniently located across the street from the hotel and the State Capitol Complex just a block away.

Easily accessible by its international airport and known for its many attractions, the city is a magnet for visitors. Expect to meet with professionals from around the world at Hydrogen Expo US 2008!



### CONVENTION CENTER

The exhibition is held in Hall A of the Sacramento Convention Center.

Main entrance: 1400 J Street,  
Sacramento, CA 95814

Loading dock & delivery address:  
1401 K Street

### HOTEL

Sheraton Grand Sacramento Hotel  
1230 J Street, 13th and J Street  
Sacramento, California 95814  
Tel. 916-447-1700

## Contact Information:

### Hydrogen Expo™ US Organizer

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